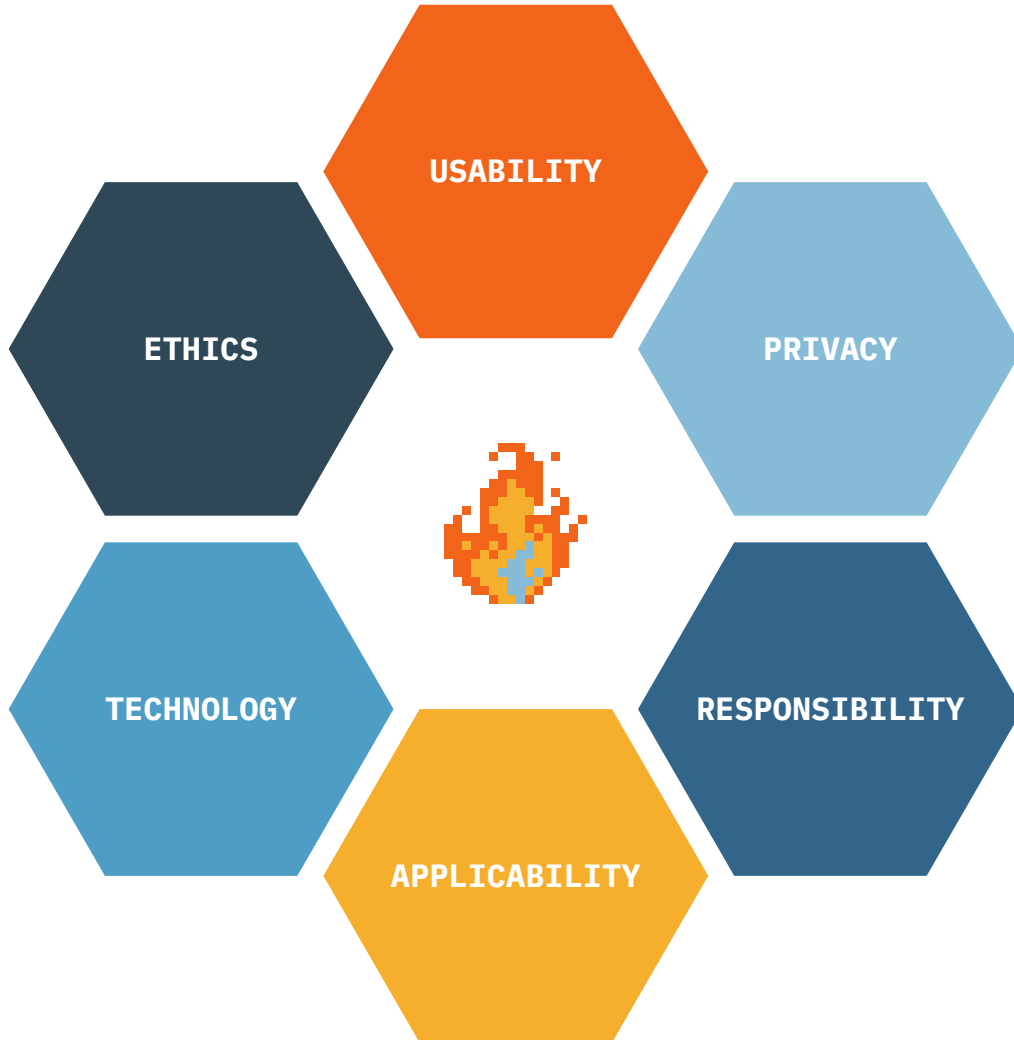


# UPRATE™ — AI Appropriate Use Framework



## **USABILITY**

Do your user interface and user experience support the needs of humans and any other users?

## **PRIVACY**

Can you ensure data (how it is collected, stored, and shared) is secure and follows applicable regulations?

## **RESPONSIBILITY**

How does your governance need to be modified to ensure accountability and legal compliance?

## **APPLICABILITY**

Is AI truly necessary for your solution, or would automation or another tool suffice?

## **TECHNOLOGY**

How will you validate, monitor, and maintain AI to achieve accuracy, reliability, and wisdom?

## **ETHICS**

What standards, code of conduct, and values do your organization and industry follow or mandate?